



Optical Holdings, LLC and Clarkson Eyecare

Announce the Strategic Investment of EyeCare Associates

ST. LOUIS, MO – June 23, 2015 – Clarkson Eyecare, one of the largest eye care groups in the Midwest, announced today the strategic investment of EyeCare Associates (ECA), a 19 office optometry practice in Alabama and Pinnacle Optical LLC, a full service wholesale lab in Alabama.

EyeCare Associates is a highly respected optometry group with locations throughout the state of Alabama. Founded in 1996, ECA provides comprehensive vision and eye health examinations, and is a full service provider of eyeglasses and contact lenses. The doctors of EyeCare Associates focus on providing state-of-the-art medical eye exams and treatment of medical eye disease.

“EyeCare Associates’ business model parallels that of Clarkson Eyecare in several ways,” said Anthony Nunn, President of Clarkson Eyecare. “This partnership will enable ECA to further expand their presence throughout the state and surrounding states, and we will be working closely with Dr. Tommy Crooks, President of ECA, and his team to do so. We look forward to introducing some of the processes that have contributed so much to Clarkson’s success over the years, and helping EyeCare Associates continue to be the leading eye care provider in Alabama.”

Dr. James Wachter, Clarkson’s Chief Professional Officer, is eager to work with ECA’s esteemed group of optometrists, saying, “The doctors at EyeCare Associates have been providing exceptional care to the people of Alabama for years. We will maintain this high level of care as we add more locations, and grow our team of doctors and opticians.”

“Joining forces with the great people at Clarkson Eyecare and other like-minded optometry groups is the next step in the evolution of ECA and is the exact vision the founders of ECA had back 20 years ago,” said Dr. Tommy Crooks. “We believe that the consolidation occurring in our profession and in the industry is long overdue and we are looking forward to working with Clarkson Eyecare to lead the way into the future and we believe that the future is indeed very bright.”

About Clarkson Eyecare

Based in St. Louis, and founded in 1979, Clarkson Eyecare currently offers comprehensive medical eye care services at more than 80 offices located throughout Missouri, Southern Illinois, Ohio and Northern Kentucky. Clarkson serves the vision care needs of more than 180,000 patients annually and offers ophthalmological and LASIK service, and an integrated full service lab. Clarkson’s Eyecare360 software was specifically designed for the optical retail industry and has benefited from years of feedback from Clarkson optometrists, opticians and office staff. For more information visit www.ClarksonEyecare.com.

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